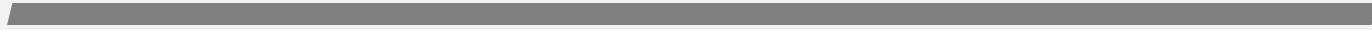


# Ed Ciucevich



Graphic Designer

# About Me



As a graphic designer, I infuse my work with a wealth of career experiences across retail, media, and production to bring your brand to life. My aim is to help you achieve your goals and enhance your bottom line through engaging visual content.

Whether you need to attract new clients, promote a new product, entice charitable donations, or increase your brand awareness, I will deliver vibrant and impactful messaging. I can create a range of services from new logos, letterheads, signs, sales materials, brochures, catalogs, to any other printed or digital media.

# Professional Resume

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## Professional experience

May 2023-present	<b>Augusta Technical College</b> Full time student at Augusta Technical College
May 2022-Feb 2023	<b>Habitat for Humanity Restore</b> Assistant manager at Habitat for Humanity's Restore in Savannah, GA.
Jan 2017-May 2022	<b>Independent Film Industry</b> Sound Mixer and various positions in independent film productions.
July 1988-Jan 2017	<b>Wal Mart Stores, Inc.</b> 28.5 years as retail professional in various positions including 8 years in HR.

## Skills & Abilities

- Retail management skills, HR experience, sound mixer in film industry, radio show host, podcaster, poet
- Experienced user of Microsoft Word, Excel, and Power Point.
- Familiar with record keeping, accident control, and file retention.

## Accomplishments

- Nominated for Best Sound in the "48 Hour Film Project 2017."
- Former two-term President and one-term Vice President of parish council.



# Habitat Brochure

## Client:

Habitat for Humanity

A nonprofit organization that provides housing for low-income people

## Concept:

A bright and invitational brochure showcasing Habitat's mission and work

## Goal:

Attract volunteers and donors to support Habitat projects

## Tools used:

InDesign

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# Our mission

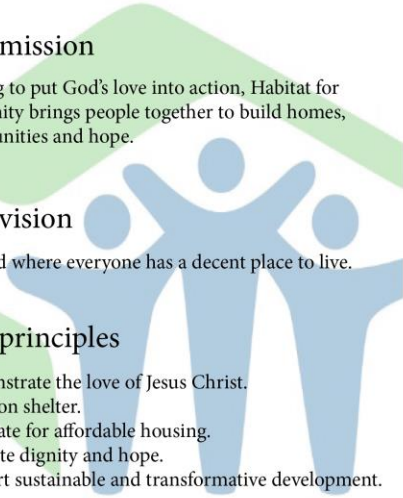
Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

# Our vision

A world where everyone has a decent place to live.

# Our principles

- Demonstrate the love of Jesus Christ.
- Focus on shelter.
- Advocate for affordable housing.
- Promote dignity and hope.
- Support sustainable and transformative development.



# Habitat Brochure

# Our housing programs

Habitat for Humanity partners with people in your community, and all over the world, to help them build or improve a place they can call home.

Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.

With your support, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and for their families. Through our 2020 Strategic Plan, Habitat for Humanity will serve more people than ever before through decent and affordable housing.



# Simple

Habitat houses in the United States and Canada are typically built using wood frame construction, Gypsum board interior walls, vinyl siding and asphalt shingle roofs.

U.S. and Canadian Habitat houses are modestly sized with three-bedroom houses typically not exceeding 1,050 square feet of living space.

# Decent

Habitat houses are modestly sized. They are large enough for the homeowner family's needs, but small enough to keep construction and maintenance costs affordable.

Habitat for Humanity uses quality, locally available building materials. Habitat home designs reflect the local climate and culture.

# Affordable

The labor of volunteers and partner families, efficient building methods, modest house sizes, and no-profit loans make it affordable for low-income families to purchase Habitat houses.

# Support



every donation helps a family build a safe and decent place to call home



# Advocate

- 460+ policy wins influenced by local and state Habitat organizations
- \$23.6 billion unlocked in government funds for home affordability
- 9.5+ million people gained access to affordable homes

# Volunteer





# Rolling Stone Layout



## Client:

Rolling Stone

A magazine on the cutting edge of rock music, its style, and culture

## Concept:

A vibrant mix of loud colors and expressive images to invoke the rock lifestyle

## Goal:


Attract young, hip, forward-thinking, artistic individuals living a rock lifestyle.

## Tools used:

InDesign


# Rolling Stone Layout





**MUSIC AND MEMORY**


Researchers have discovered that the brain's hippocampus, responsible for memory processing, is closely linked to the auditory regions. Music can stimulate vivid memories and emotions associated with past events, making it a powerful tool for evoking nostalgia or reliving cherished memories.



**The Therapeutic Power of Music**

The ability of music to impact emotions has not gone unnoticed in therapeutic settings. Music therapy is a well-established field that utilizes music to promote emotional healing and enhance overall well-being. It has been used to aid individuals dealing with depression, anxiety, and even patients recovering from traumatic experiences or surgeries.

Studies have shown that music can positively influence the brain's reward centers, reduce stress, and improve mood. In some cases, music therapy has been integrated into treatment plans for individuals with autism.





Through the intertwining of neuroscience, psychology, and cultural understanding, we continue to unravel the mysteries of music's emotional influence. Whether it's to uplift our spirits, heal emotional wounds, or trigger cherished memories, music remains a potent force that shapes our emotional landscape and enriches our lives in immeasurable ways. So, the next time you feel the need for an emotional boost or a moment of tranquility, let the power of music guide your emotions and take you on an unforgettable journey.







# Designer Cookbook

## Client:

Project Cookbook

An upscale holiday-themed cookbook

## Concept:

Create a home for the holidays upscale cookbook that brings the feeling of coming home, and warmth to your heart.

## Goal:

Use of subtle colors to invoke a welcoming holiday feel at your loved ones' house.

## Tools used:

InDesign



# Designer Cookbook

## CLASSIC STUFFING WITH SAGE AND SAUSAGE



**Prep Time:**  
15 mins

**Cook Time:**  
15 mins

**Additional Time:**  
0 mins

**Total Time:**  
50 mins

**Servings:**  
8

### Ingredients

3 cups crumbled cornbread  
2 tablespoons butter  
1 small onion, diced  
½ cup chopped celery  
2 large eggs, beaten  
2 cups chicken stock  
1 tablespoon dried sage, or more to taste  
salt and ground black pepper to taste

### Directions

1. Gather all ingredients.
2. Preheat the oven to 350 degrees F (175 degrees C). Grease a 7x11-inch baking dish. Place crumbled cornbread in a large bowl.
3. Melt butter in a large skillet over medium heat. Add onion and celery and sauté until soft, 5 to 7 minutes.
4. Add sautéed onion and celery to the crumbled cornbread. Stir in chicken stock, eggs, sage, salt, and pepper until well combined. Pour dressing into the prepared baking dish.
5. Bake in the preheated oven until dressing just starts to turn golden brown around the edges, about 30 minutes.
6. Serve and enjoy!





# Mountain Bike Ad

## Client:

Vélo Bikes

A bike manufacturer on the cutting edge of technology that perfects 21st century bike design standards for the adventurous mountain bike enthusiast.

## Concept:

Display the bike against a mountain range to show how many different paths you can ride with the Vélo mountain bike.

## Goal:

Attract mountain biking enthusiasts who want the cutting edge, extreme biking experience.

## Tools used:

Photoshop



# Album Cover

## Client:

Krome Panther

A 1980s, glam/pop metal, hair band.

## Concept:

Use the red/yellow band colors. Fire represents their exciting and energetic music. The panther represents the mysterious and fun nature of their music. The red and black eyes are watching you as they are "on the prowl" for a good rocking time.

## Goal:

Represent the fun, wild, mysterious, and energetic music that makes you dance and sing along

## Tools used:

Photoshop and Illustrator



# Ed Ciucevich



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